



Announcing the:

2024 GCBSS CONFERENCE

11-12 September 2024 | Kuala Lumpur, Malaysia



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Call for papers

This is the Final Call for papers for the 2024 GCBSS Conference in Kuala Lumpur, Malaysia. Papers are invited in the broad areas of Business and Social science: Accounting, Banking, Finance, Management, Leadership, Economics, Education, Education, Law, Political Science, Society, Communication & Culture, Psychology, Tourism & Hospitality, and Govt. & Public Services and related topics.

Papers should conform to the style and format of Business & Social Sciences, a GCBSS-associated journal. All papers will be subject to double-blind peer review, so please ensure that there are no author details mentioned in your paper.

Submission of Papers

Further details regarding the submission of papers will be made available in the **29 August 2024** issue of the GCBSS Newsletter and on the GCBSS Series website.

Submission Date

The abstract must be submitted by **29 August 2024**, GMT+8. Late submissions will NOT be accepted under any circumstances, so please allow adequate time to complete our online submission process.

PROGRAM AT A GLANCE

11 September 2024

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 9.30am	Conference opens, welcome addresses and event arrangements
9.30am – 10.30am	Plenary speaker/address
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions A- 1
1.00pm – 2.15pm	Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions A-2
2.15pm – 3.15pm	Academic Discussion Session
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 5.45pm	Concurrent sessions A-3
6:00pm – 8:30pm	GALA Dinner

12 September 2024

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 10.30am	Concurrent sessions B-1
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions B-2
1.00pm – 2.15pm	Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions B-3
2.15pm – 4.00pm	Workshop: How to Publish in ABS & ABDC indexed Journals
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 6.30pm	Concurrent sessions B-4
4.20pm – 5.40pm	Workshop: How to Publish in ABS & ABDC indexed Journals
5.45pm – 6.30pm	Award Distribution and Vote of Thanks



Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in the program.

Neither GCBSS, the Technical Committee, The GATR, its Agents, nor the sponsors will be held responsible for any changes in the structure or content of the technical program and any general or specific information published relative to the program.

GCBSS Series reserves the right to change any or all the content of this registration brochure.

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Dear Colleague,

On behalf of the GCBSS Committee, we invite you to join us at the 2024 (16th GCBSS) Annual Conference held in Grand Millennium Kuala Lumpur (5-Star), Kuala Lumpur, Malaysia. The conference is a great way to be inspired by our plenary speakers, engage in debates with other scholars, and enjoy our GALA Dinner & Networking session and the hospitality of Malaysia. New delegates are always welcome, so please spread the word to others.

We are excited to announce the following plenary speakers for 2024:

- Professor Dr. Gabriël A Moens at the University of Queensland.
- Professor Dr. Danture Wickramasinghe at University of Glasgow, United Kingdom
- Prof Zahirul Hoque at Prince Sultan University, Saudi Arabia, and La Trobe University, Australia
- Professor Dr. Kamran Ahmed at La Trobe University, Australia
- Professor Dr. Cheryl Lynn Duckworth at Nova Southeastern University, USA
- Professor Dr. Ahmad Fauzi Abdul Hamid at Universiti Sains Malaysia, Malaysia
- Assoc. Prof. Dr. Kashan Pirzada at Birmingham City University, United Kingdom

Discover Kuala Lumpur's top attractions and major sightseeing on a full-day tour. Visit the Petronas Twin Towers, Kuala Lumpur Tower, Batu Caves and Kuala Lumpur Railway Station; stroll through Chinatown (Petaling Street) and Little India (Brickfields) and explore the impressive Batu Caves.

A multicultural city with the tallest skyscrapers in the world, it is not only known for its tropical rainforest, but also for its many green spaces, parks and botanical gardens for recreation and relaxation. The urban hub of recreational opportunities in the KLCC district with its tourist attractions is a green centre in city centre with something for everyone. KLCC Park is a 50-hectare urban oasis with playgrounds, swimming pools, jogging tracks, a fitness centre and shopping malls.

Kuala Lumpur's capital also offers sustainable and green Hostelling International accommodation right in the heart of the city, with Masjid Jamek LRT station and two interesting China Town and Little India neighbourhoods nearby. Citin Masjid Jamek Kuala Lumpur Hotel is a comfortable accommodation complex with the Citin Cafeteria serving traditional local dishes and a daily buffet breakfast.

We look forward to welcoming you to Kuala Lumpur, Malaysia, in September 2024.

Abd Rahim Bin Muhammad
GCBSS Series Chair (Malaysia)