

Conference Chair:

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(Country Director, Global Academy of Training & Research, Malaysia)

Program Chair:

Prof. Dr. Ahmad Fauzi Abdul Hamid
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For Registration Please Visit:

http://gcbss.org/cimssr2018/deans_&_directors_networking_session.html

**Strengthening
The Business and Social
Sciences Research
Through
Collaborations**



*4th Deans and Directors
Networking
Session & Discussion*

21 August, 2018

**Cinnamon Grand Hotel
Colombo, Sri Lanka**



About GATR:

Global Academy of Training and Research (GATR), is a registered research firm in Malaysia that provides platforms for academics and organizations to excel. GATR aims at encouraging young scholars, established researchers, trainers, academic & corporate researchers to conduct meaningful research and provide useful knowledge for the academic and socio-economic development of their respective nations. GATR also organizes seminars, workshops, conferences, symposiums, world forum and academic tours. GATR has an ambition to serve humanity around the Globe.

Purpose:

The 7th annual Global Conference on Business and Social Sciences 4th Deans & Directors networking session is a strategic level event for determining trends in future Business and Social sciences research around the globe for sharing experiences and for discussing areas of mutual interest.

This year's GCBSS networking session will focus on establishing business and social sciences research through creating collaborations among institutions and with other key players who influence business and social sciences research.

Objectives:

The key objectives of the deans and directors networking session are:

- ❖ To strengthen business and social sciences research through industry academia collaborations.
- ❖ To propose ways to enhance research activities and trainings through collaborations.
- ❖ To provide multiple outlets of publications for young scholars through collaborations.
- ❖ To provide focused recommendations to the business and social sciences schools for enhancing research skills of graduates through Collaborations.

Outcomes:

- ✓ To identify the critical steps to align research with business needs.
- ✓ To identify and recommend actions to the emerging challenges in business and social sciences research.

Proposed Topics in open session followed by the discussion:

**How to promote a research culture in Business and Social Sciences
Schools? A European & Australian Perspective**

Senior Researcher:

Professor Dr. Gabriël A Moens

Curtin University and Emeritus Professor at the University of Queensland, Australia.

Professor Dr. Danture Wickramasinghe

University of Glasgow, United Kingdom

Professor Dr. Kamran Ahmed

La Trobe University, Australia

Professor Dr. Musa Mangena

University of Essex, United Kingdom

Dr. Kashan Pirzada

Chairman, GATR Advisory Board Malaysia

Timings:

2.00pm - 4.00pm Deans & Directors Networking Session

4:00pm - 4:25pm Coffee/tea break

Collaborators:

